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SUPPORT THE LAURA CRANDALL BROWN OVARIAN CANCER FOUNDATION ON ALABAMA GIVES DAY

On February 2, 2012 the Alabama Association of Nonprofits, in partnership with the Alabama Broadcasters Association, is taking one day to harness the power of individual contributions statewide. Never before in our state have Alabamians had the opportunity to come together in such a unique and synergized way to support hundreds of nonprofits like ours during a dedicated day of giving.

Alabama Gives Day aims to make history by connecting new and existing donors with hundreds of Alabama nonprofits in just 24 hours. The Laura Crandall Brown Ovarian Cancer Foundation needs your support to ensure that the citizens of our community are aware of this day of giving. **Only through your support can we together make history and raise much needed funding to support numerous nonprofits located in our community! Will you please help raise awareness of Alabama Gives Day on February 2nd?**

How does Alabama Gives Day work? On February 2nd, from midnight to 11:59pm, Alabamians will be driven to a dedicated online giving portal at www.alabamagivesday.org where they will choose to make a gift to one or more of the hundreds of participating nonprofits.

“Connecting individual donors to nonprofits, while also promoting the safety and ease of online giving, is critical to helping our nonprofits be sustainable,” said John Stone, President and CEO for the Alabama Association of Nonprofits. “Never before has an event of this magnitude taken place in our state. This will be a defining moment for Alabama nonprofits participating in the event and the impact will be felt far and wide. We’ve seen what Minnesota, Colorado and other Gives Days have done, and with Alabama’s strong tradition of giving we believe that history can be made on February 2nd.”

To learn more visit www.alabamagivesday.org and www.thinkoflaura.org.